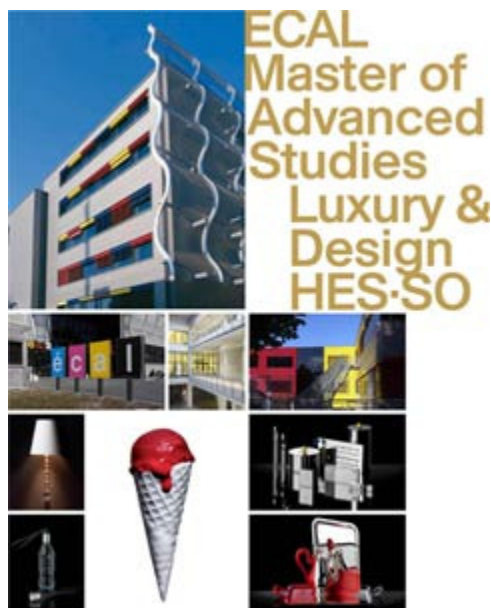


## **ECAL/University of Art & Design Lausanne: launch on the 1st of October of the new post-graduate masters programme, Luxury and Industrial Design**

The MAS-Luxury (Master of Advanced Studies Luxury & Design HES-SO) is one of the first programmes in the world to focus exclusively on the role of design in the evolution and development of luxury. The programme seeks to build a basis of knowledge and experience from which graduates may generate the luxuries of tomorrow while building an appreciation of the world-class craftsmanship on which past luxury was founded.

The ECAL is fortunate to have the kind support of several of the world's leading luxury producers including such Swiss leaders as Audemars Piguet, Hublot and Nespresso, as well as foreign companies such as Bernardaud, Christofle and Net Jets. The ECAL is also delighted that our first intake of students includes a diverse set of nationalities including Swiss, American, Slovakian, French and Mexican nationals.



### **Information:**

ECAL/Ecole cantonale d'art de Lausanne, ECAL/Haute école d'art et de design (HES-SO), ECAL/University of Art and Design Lausanne

Director Pierre Keller, 5, avenue du Temple, Renens, Case postale 555, 1001 Lausanne

Tél.: +41 (0)21 316 99 33, Fax: + 41 (0)21 316 92 66, [www.ecal.ch](http://www.ecal.ch)