



The newly formed Social Media Exchange has launched a series of seminars on using social media for positive social change. The seminars are being hosted in collaboration with the new Beirut-based incubator for social entrepreneurship, RootSpace.

Social media, also known as Web 2.0, refers to a new set of Internet tools that make it easy for users not only to consume content but also to produce and share it in strategic ways. Our trainers will cover the basics of social media and some of its best applications in an NGO environment.

Seminars will be held from 9 a.m. to 4:30 p.m. on July 3, 8, and 15 at UNESCO palace in Beirut (seminars will also be given elsewhere in Lebanon; call for more information). Lunch will be provided. To register for this free seminar or to get more information about the workshops, the Social Media Exchange, and RootSpace, please call 03-792-505 (English and Arabic) or send email to [mohamad@therootspace.org](mailto:mohamad@therootspace.org).